# BRAINSTORMING – Making Choices to Visually Communicate Your Ideas

## Gathering Information for Your Artwork:

1. Targeted audience for your artwork:

2. What mood do you hope to convey to your audience in your work? How will you accomplish this?

3. What media will you use and why?

## Artistic Choices:

1. Based on the poem, consider what artistic choices you will make regarding the following. Make sure you can explain your choices.
   
   1. Color –
   
   2. Line --
   
   3. Imagery –
   
   4. Text to display –

## Thumbnail Sketches:

1. Complete at least five thumbnail sketches of your ideas for your poem in the box below. Try several different approaches to the artistic problem (a.k.a. more than one idea). Consider using separate sections of the poem to focus on with each sketch.